

SOCIETY OF MOTION PICTURE  
AND  
TELEVISION ENGINEERS



*NEW YORK SECTION*  
PRESENTS THIS COMMENDATION TO

**LON NEUMANN**

IN APPRECIATION FOR SERVICE AS

Speaker on: The *CALM ACT* Audio Loudness Standards,  
Measurements, 'State of the Union Address' and FCC  
parameters and mandates for Broadcasters, Cable,  
and Media Providers.

February 21, 2012





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Admission is free to this event

**Joint February 2012 Meeting**

**The CALM Act Audio Loudness Standards,  
Measurements and Control**

**‘State of the Union Address’ One Year Later!**

**Tuesday, February 21, 2012**

**NBC, 30 Rockefeller Plaza (Mezzanine Conference Room)**

**Subway Stations: 1 B D F N R**

Click to **REGISTER**

**5:30 PM Refreshments and Social Hour**

**6:30 - 9:00 PM Technical Program**



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Produced by Bob Gilmartin, P.E., LEED AP, Senior Technical Consultant,  
Broadcast Integration Services (BIS) [www.bis-tv.com](http://www.bis-tv.com)

*We are very honored to have the following Industry renowned and esteemed Presenters:*

- Tim Carroll**, President, Linear Acoustic
- Jackson Wiegman**, Product Manager, Evertz Microsystems Ltd.
- Ken Hunold**, Broadcast Applications Engineer, Dolby Laboratories
- Lon Neumann**, Senior Technical Consultant, THX
- Jim Starzynski**, Director, Advanced Engineering & Principal Audio Engineer, NBC Universal

**Guests and Non Members Welcome! Refreshments will be served!**

On December 15, 2010, the **CALM Act** (Commercial Advertisement Loudness Mitigation) was enacted into law! Subsequently, this past December the Federal Communications Commission (FCC) adapted regulations as to controlling the relative loudness of commercials based on ATSC Recommended Practices A/85 – Techniques for Establishing and Maintaining Audio Loudness for Digital Television. In this second of a planned series of programs, we will provide a brief synopsis as to how loudness should be measured and how consistent loudness levels can be maintained using the practices described in ATSC A/85 and then segue into the FCC parameters and mandates that will be required by Broadcasters and Media content providers by December 13, 2012.

**Next SMPTTE-NY Section Meeting**

**March 14, 2012 at Abelcine**

**“4K and Beyond: Cameras and Workflow”**



Visit the SMPTTE-NY Section website at [www.smptteny.org](http://www.smptteny.org)

**Please post this notice on your company bulletin board.**

**From:** SMPTE-NY [mailto:donotreply@eventbrite.com]  
**Sent:** Saturday, January 21, 2012 1:17 AM  
**To:** lon.neumann@sbcglobal.net  
**Subject:** CALM Act State of the Union Update One Year Later is sold out!

**Event:** CALM Act State of the Union Update One year Later

**Date:** Tuesday, February 21, 2012 from 5:30 PM to 9:00 PM (ET)

**Location:**  
**NBC**  
30 Rockefeller Plaza  
New York, NY

Folks,

**We have never had such an overwhelming response for a meeting! We sold out in less than 48 hours and we have a huge waiting list. Therefore, we ask that you let us know immediately if you determine that you will be unable to attend so that we may release your seat to someone on the waiting list.**

Remember that **you cannot simply give your ticket to someone else**, as we will be checking ID in the lobby and will be validating against our master list. Please help us so that we can serve the greatest number of people.

Thanks and best regards,

Bill Miller

Chairman, SMPTE NY Section

Chairman, IEEE BTS NY Chapter

millerwc@optonline.net