

prosound

NOW AVAILABLE
ON IPAD AT
THE ITUNES
NEWSSTAND



Volume 34 No. 3

www.prosoundnetwork.com

March 2012

As CALM Act Nears, Challenges Arise

BY STEVE HARVEY

With the FCC poised to begin enforcing the CALM Act

starting on December 15, some broadcasters are adopting aggressive loudness processing as an easy way to avoid potential fines. According

to some industry observers, that approach is unlikely to improve audio quality.

“There are forces at work that encourage using the easiest, least expensive, set-and-forget solutions,” comments Lon Neumann, consulting engineer with Neumann Technologies and a specialist in audio for DTV. “Such solutions may have the unintended consequence of returning us to the dark days of NTSC audio.”

“There’s still this danger of people using too ag-

gressive processing,” agrees Roger Charlesworth, an independent media technology consultant and executive director, DTV Audio Group. “I think the danger is that everybody is coming out of the woodwork who wants to sell something. I think it’s seductive to think you can buy a box and not have to worry about it.”

At FOX Television’s KTTV 11/UPN 13 in Los Angeles, Craig Else primarily mixes news and entertainment

(continued on page 60)

